**Lansing Sports Boosters Club**

**Monthly Meeting Minutes**

**September 19, 2019**

**ATTENDEES:** Officers Present: Rebecca Lovenheim (President), Bille Downs (Vice President) Deb Bell (Treasurer), Davina Desnoes (Secretary);

Members andGuests: Dorothy Debbie, Dave Huffman, Holly Larrabee, Melissa Thibault and Lyn Weil

**AGENDA ITEMS: (Meeting called to order at 6:00pm)**

June minutes approved with minor spelling edits.

* **Athletic Department News and Updates:**

Cross country had 2 meets and some minor injuries

Varsity soccer – has healthy roster with subs

Modified Football are 2 and 0

Volleyball – doing good

Football on a different schedule this year. 6 games rather than 8. 22 athletes with more formalized playoff structure. New coaches – Lansing Alumni the Owen Brothers.

Homecoming is on October 4th.

Positive vibe and excitement around athletics.

Working on no admissions fee for students to increase access to games and no charge for White Out Game.

Athletic Council

New athlete of the month initiative – highlights someone on the team. Can only win once and could be one per team.

9/23 athletic council first meeting. 20 student on the council and trying to have one representative from each team.

Would like Boosters to bring refreshments to council meetings. Motion approved to spend $30.

Athletic Council serves at advocates for culture of sports, student engagement from the athletic perspective.

* **New Membership Acknowledgments:**

Holly Larrabee and Dave Huffman, Tom and Cara Watts, Stacey& John Hern, Michelle Calupca, Katie Crandall and Charles and Debbie Crandall.

* **Club Correspondence:**

Garrett Bell sent a thank you card for the scholarship.

* **Old Business:**

Concessions

Deposits from concessions is only secure in district office drop box or handed to Becca or Deb Bell.

Need to include deposit slips with checks.

F&T is no longer in business. All purchases are being made at BJ’s.

Popcorn and nacho cheese are being ordered from Amazon rather than driving to Syracuse.

Need to review pricing structure.

Papa Johns is ongoing issue. Parent reps should be ordering pizza but small fry football needs someone to order since they don’t have a formal parent reps.

High school students (juniors and seniors only) can work concessions for modified, junior high, small fry or other games where their peers are not playing. Need 1 to 1 ratio of adult to student.

Will need to replace hotdog cooker at Sobus.

Switched popcorn machines and put bigger one at Sobus to keep up with football demand.

* **New Business:**

Kick off membership drive: September 20th – September 30th. Pizza dinner for those with highest percentage.

Use Boosters mailing list as network to share information.

Presence at middle school open house for Boosters and try to sell spirit wear.

Give away free items form Boosters collections.

High school and middle school open house is on 9/26.

Need to start long term planning to support fan experience like bleachers around the fields.

Boosters has 2 easy pop up tents, photo backdrop and blue table linens for others to use.

Need to create calendar of events.

Increase social media presence. Parent reps are free to send things to Sports Boosters to post but need to be careful about posting pictures without permission.

Need to create partnerships for bigger athletic expenses.

* **Marketing:**

Apparel is a service to provide spirit wear for community.

Web store only received 20 orders.

Try to offer spirit wear at beginning of school year to elementary school and new parents. Trying not to compete with athletic spirit wear sales.

How can we increase web store sales? Include in PTSO newsletters and perhaps at Elementary Food Feast.

* **Funding Requests:**

Ordered 500 yellow and blue rally towels for Home coming. Motion approved to spend $750 for rally towels including shipping. Cargill will help support cost of rally towels.

* **Miscellaneous Discussion:**

Move Boosters mailbox to athletic office where coaches’ mailboxes are.

* **Treasurer’s Report:**

Treasurer report was shared. As of August 31, 2019, the Boosters General Fund was $16,312.17 and the combined Team Account balance was $42,030.69.

Funds were spent on startup for concessions, pop up tents, scoreboard and $1,200 for state qualifying athletes.

**MEETING ADJOURNED AT 7:35pm**

**NEXT MEETING:** October 17, 2019 at 6pm in the HS Cafeteria.