**Lansing Sports Boosters Club**

**Monthly Meeting Minutes**

**April 25, 2019**

**ATTENDEES:** Officers Present: Rebecca Lovenheim (President), Melissa Farris (Vice President) Deb Bell (Treasurer), Davina Desnoes (Secretary)

Members andGuests: Eric Stickel, Melissa Thibault and Lyn Weil

**AGENDA ITEMS: (Meeting called to order at 6:00pm)**

January and March minutes approved.

* **Athletic Department News and Updates:**

Scoreboard is in the process of being ordered.

Track and Field and Tennis are going well.

Athletic Task Force:

Enhance student fan experience.

Make sports a gathering place for the community to come together.

How can the entry fee for football and basketball games be eliminated?

* **New Membership Acknowledgments:**

None.

* **Club Correspondence:**

None.

* **Old Business:**

Since others like the Class of 2020 are selling spirit wear, it’s will not conflict with sports boosters sales if the middle school sold spirit wear as their fund raiser next year.

Kudos to Sabine for her excellent managing skills in running concessions and for the parent reps for their support and stepping up to help staff concessions.

Need to think about different ways to fill concession stand at Sobus for fall sports. Volleyball and basketball cover each other with JV and Varsity parents. How can we encourage others to get involved?

Trophy case clean out was successful. Students enjoyed looking at the history of the old trophies. We need more storage for trophies. Boosters can help keep trophy case up to date.

Megan Hildreth and Alicia Scheffler are helping and willing to take over After Prom when Melissa Farris steps down.

Boosters is still thinking about work needed at Sobus. Some areas include the field, track, parking, need for shelters and moveable dugouts.

Boosters is looking to serve as an advocate in the community to help the district solicit support to help cover the costs for Sobus.

* **New Business:**

Becca will follow up on date for graduation awards. Graduation awards will be held on a separate evening from graduation.

Discussion on how different ways to energize the fan experience. The Lansing Lunatics was a fun and simple movement created by the students to support each in sports which led to more student athletes attending musical events to support their fans.

Support school focus of social and emotional growth for all students and connection to their educational learning process – becoming good fans and cheer on classmates with positive support. An example could be learning how to be part of a big group and still promote positive school spirit – ex. Create a cheering contest.

Do we want to order swag for next year? Maybe for Blue and Gold game nights?

Maybe first 100 students get a free t-shirt.

Anyway to support the sports that have smaller attendance?

Could we create a passport program to encourage students to attend several different sporting events and win a prize. This will need more discussion on how it will work without being to cumbersome.

Could we do big sendoff anytime athletes compete in IAC games?

Can we do more huge things to promote fan spirit that are not expensive but become part of the Lansing – rituals.

Can we find ways to get more elementary kids at the games and their parents volunteering for concessions? Could high school students make announcements for games at the end of the elementary school day? We also need to provide more Lansing gear for elementary students.

Move fall sports meeting to end of previous school year. Parent reps – please remind coaches to talk about the importance of supporting the concession stands.

Soccer – creating a parent only meeting to go over expectations.

Need to think about recruitment and parent reps for next year.

How can we build a relationship with the Hall of Fame?

What else can Boosters do to help recognize the achievements of our students?

Treasurer position is up for re-election – Deb Bell plans on running again for this seat.

Vice President Position is open and needs to be filled.

Vote will take place at the June meeting.

* **Marketing:**

Boosters is looking at our own customized bobcat pawprint.

We need a web store that is flexible and offers a variety of options.

If we have a file with our logo we can use different vendors to fill orders quickly.

Next year after Boosters has a web store, we can work more with coaches to see how to help with team apparel orders.

* **Funding Requests:**

After prom requested Boosters to donate prizes. Boosters will donate gift certificates to Dicks. $100 for the junior table and $150 for the senior table.

There may be some spring athletes that need assistance from the coaches fund.

* **Miscellaneous Discussion:**

None.

* **Treasurer’s Report:**

Received $250 from ESPN/Airhart for fall and winter sports athletes.

After Prom money has started to come in.

YTD net profit $6,600. We still need to provide year end awards and checks to athletes who qualified for States.

Total of $6,000 in concession stand profits. We also had to purchase a new hot dog and popcorn machine along with a bun warmer.

The treasurer report was shared. As of March 31, 2019, the Booster General Fund Balance was XXXXXXXX and the combined Team Account Balance was XXXXXXX.

**MEETING ADJOURNED AT 7:30pm**

**NEXT MEETING:** June 20, 2019 at 6pm in the HS Cafeteria.