**Lansing Sports Boosters Club**

**Monthly Meeting Minutes**

**March 21, 2019**

**ATTENDEES:** Officers Present: Rebecca Lovenheim (President), Melissa Farris (Vice President) Deb Bell (Treasurer), Davina Desnoes (Secretary)

Members andGuests: Sabine Coates, Christine Eisenhut, Melissa Pope and Lyn Weil

**AGENDA ITEMS: (Meeting called to order at 5:30pm)**

* **Athletic Department News and Updates:**

Role of the parent representative (can vary by team and coach):

 Meets and works to support coach on communicating/distributing information

 Co-sign forms for payments

 Spearhead fund raising

Role of Parent Liaison:

 Authorized signer to help with team deposits and withdrawals.

 Represents team at Boosters meeting.

 Coordinates concession volunteers.

* **New Membership Acknowledgments:**

Ron and Cindy Howell

* **Club Correspondence:**

Individual thank you cards from the boy’s varsity soccer team.

* **Old Business:**

Boy’s varsity soccer team had ring ceremony and pizza from the membership drive.

* **New Business:**

Working to make Boosters more present for students.

Need to expand concession volunteers beyond parents of the current teams in season.

April meeting need to discuss graduation awards. Becca to follow up and confirm if sports boosters awards will be handed out at graduation or the next athletic awards.

New popcorn machine replacement was delivered in installed at Sobus and will test at the 4/1 and 4/8 track meets.

Trophy case clean out on 4/16 – an e-mail was sent out to spring coaches.

Fall pre-season practice in the morning is a concern for many parents – how can Boosters help get athletes to preseason practices. Could preseason practices be set up in June for the Fall?

Middle School wants to change their fundraiser from Cherry dale to Lansing spirit wear to support their 8th grade trip. This spirit wear fundraiser would be available at all grad levels in the middle school. Becca will follow up for more details.

Currently we have the following options for Donations coming into Boosters:

 Boosters General

 Coaches Fund

 Team

Could we add After prom since Boosters hold the bank for them?

* **Marketing:**

PSP and webstore – challenge is they do not design only distribute and what we have is currently outdated. Lots of request are received in the Fall but items don’t ship until October.

Most parents are purchasing Lansing gear from their children’s sports teams.

Athletics is moving towards a new PAW design.

Becca will get quotes from PSP, BSN Sports and Graphteks and reach out to other coaches.
Could we share website for all sports and help coaches with their athletic apparel orders? Matt Loveless will help get this conversations started.

We need to be able to customize based on need, support for team apparel and find other ways to promote Lansing gear.

* **Funding Requests:**

$6,000 requested for new scoreboard in the gym to go along with $6,750 contribution from Athletics and $6,800 from outside donations. Plaque installations is included in price. This scoreboard is wireless and should work well with the school wireless system. The scoreboard can be used for all sports and it’s the same as the one in Sobus which means it uses the same control panel. The school district will dispose of the old one.

Motion approved by 6, with no abstentions.

* **Old Business:**

After prom will be held at the Rink (with ice). Doors open at 11pm. This is a wonderful event because not all students attend prom but they do enjoy after prom.

Afterprom needs to report back into Boosters. Boosters also needs to make sure the appropriate amount of volunteers and coordinators are assigned to After prom. Christine Eisenhut is interested in helping coordinate after prom.

* **Miscellaneous Discussion:**

None.

* **Treasurer Report**:

The treasurer report was shared. As of February 28, 2019, the Booster General Fund Balance was $27,248.51 and the combined Team Account Balance was $37,131.36.

**MEETING ADJOURNED AT 6:40pm**

**NEXT MEETING:** April 25, 2019 at 6pm in the HS Cafeteria.