**Lansing Sports Boosters Club**

**Monthly Meeting Minutes**

**November 20, 2019**

**ATTENDEES:** Officers Present: Rebecca Lovenheim (President), Bille Downs (Vice President) Deb Bell (Treasurer), Davina Desnoes (Secretary);

Members andGuests: Brett Hotchkiss, Margaret Shackell, and Melissa Thibault.

**AGENDA ITEMS: (Meeting called to order at 6:05pm)**

September minutes approved, October minutes approved with a minor spelling edit.

* **Athletic Department News and Updates:**

Football ended season at 8 and 1. It was a good experience and their banquet is this weekend to wrap up season.

Cross-country – Jack finished in the top 10 for boys. For girls three finished in top 10 and won sections.

Girls Soccer- great season. They reached further than last year in section finals.

Girls’ basketball first scrimmage is next week.

Grace Kadlecik is participating in states tomorrow for swimming.

Winter Sports – Half time contests – Becca to send requests to confirm dates and then send to classes for potential fundraising opportunities. Prizes could be gift cards for gas or Dunkin Donut.

January 24th winter pep rally.

Continuing the athlete of the month. Recognition is based on athletes who stand out.

Athletic Council

Create calendar of events to have athletic council fill out so that Boosters will have more opportunities to provide support and fun fan experiences. Could also share calendar with parent reps for their feedback.

* **New Membership Acknowledgments:**

None.

* **Club Correspondence:**

Laura Ferris for graduation award.

* **Old Business:**

Could we create great fan experiences with spring sports? One example is to run the bases with kids and players.

Concessions

Discussion on how to offer limited concession for spring sports?

Athletic project – training video for concessions.

Parent rep plan a training session and share video for this who cannot make the training in person.

Melissa Ferris still involved with after prom so expense will start coming in early for prizes purchased from black Friday sales.

* **New Business:**

Baseball does not have access to sound system to broadcast the anthem and announce the lineup. Portable speakers need updating or update the sound system. Margaret offered to look for sound systems with microphone, blue tooth and hard wire.

Spring sports needs more bleachers and places to sit for home and visiting teams parents. Maybe bleachers that grounds can move around might work but will need to figure out where to store them.

* **Web Store Sales and Marketing:**

Web store is up and running until next Tuesday (11/26) with delivery by 12/23.

The goal of the store is to get gear in the hands of fans.

Will set up a sideline store to add in other sports during regular sales. Maybe also check with LTAPA about music apparel.

Share logo with coaches so Boosters can represent sports and sell apparel. Boosters could also help sell sports apparel for the public if coaches wanted to offer it.

Looked at different styles of umbrellas to promote and sell at concessions for $25 each. Could offer different items such as blankets in spring and scarves in the fall.

Can Boosters advertise store through PTSO newsletter?

For Cookies and Carol: seat cushion, umbrella and lifetime membership.

* **Funding Requests:**

$160 was approved to purchase 16 gift cards for class fundraisers for half time contests. Four gift cards for a value of $10 each will be purchased from Dunkin Donuts, Mirabito, Target and Dicks.

$1,000 was approved to spend on purchasing umbrellas.

* **Miscellaneous Discussion:**

Invite Kate to next Boosters meeting to give quarterly updates on District capital project plans.

Boosters can be a place to share concern with community about facility needs Keep listening for new ideas of facility needs and

**MEETING ADJOURNED AT 7:30pm**

**NEXT MEETING:** January 16, 2020 (December’s meeting was cancelled) 6:00pm in the HS Cafeteria.