**Lansing Sports Boosters Club**

**Monthly Meeting Minutes**

**January 17, 2019**

**ATTENDEES:** Officers Present: Rebecca Lovenheim (President), Melissa Farris (Vice President) Deb Bell (Treasurer), Davina Desnoes (Secretary)

Members andGuests: Joe Besemer, Sabine Coates, Benji Parkes, Margaret Shackell, Lyn Weil, Matt Weil

**AGENDA ITEMS: (Meeting called to order at 6:00pm)**

October minutes approved with correction to Treasurer report Sept 30th team account balance to $34,576.41.

* **Athletic Department News and Updates:**

Winter athletic awards will be on Tuesday, March 12th in the middle school auditorium at 7pm.

Unified Sports will begin with basketball.

Winter pond fest was presented by Joe Besmer and Matt Weil (Events Coordinator and Secretary from the Athletics Council). This is a community event that will be held on 2/9/2019 and will consist of activities like curling and broom ball along with a food truck. Back up date is 2/16/2019 or movie in the LGI room. Joe and Matt asked for Boosters to help with communications.

Boosters will hand out white pompoms at the Winter White Out Game at half time. A request will be made to ask to waive the entrance fee for the basketball games for students since they will also have to pay an entrance fee the dance.

Also discussed sending fan items to sporting events that Boosters are not in attendance.

* **New Membership Acknowledgments:**

Ann Axtell, Mark and Katrina Mingos, Ami and Martin Stallone

* **Old Business:**
* **New Business:**

Concessions: popcorn machine in the high school needs repair.

Sobus still has a lot of candy but the beverages are going down.

We may need to think about doing training for concessions for winter sports. There have been some challenges about locking cabinets, coolers and where deposits go. There is an instruction book available for volunteers to follow.

Discussion about how to get other parents to help with concessions rather than relying on the basketball parents.

At Fall meeting, focus on concessions with parents. It would also help to have coaches encourage parents to sign up for concessions at the fall meeting.

Graduation Awards:

Athletic code of conduct versus LCSD code of conduct –which one will we follow?

The new criteria needs conversation for trying to be open and recognize students for the achievements/accomplishments.

Motion to approve new graduation awards guidelines – 6 in favor 1 abstention

Year book staff will design ad for Boosters to approve.

Marketing/Webstore:

 Currently using PSP but some improvements needs to be made.

 Need fan gear for elementary school.

 We need a flexible vendor and the ability to swap out sports apparel while maintaining a minimum order. Paw print now copied with varying degrees.

 Athletics looking to change their logo

 Could we use sport name instead of “Bobcats” and keep paw print for easier change out of sports by season?

Fan and Spirit Swag:

Promo items that have not sold

Decals with new memberships and table set up

What promo items can we buy to promote Boosters (maybe halftime give aways?)

Athletics Council – any ides on what’s popular

Fund Raising – Chuck a Buck

Paw print tattoos

Shirt give aways

Stickers, fat heads, tattoos, car decals to first 100 fans

Senior night are usually big games – what can we give away?

Funding Requests:

Discussed donation for new score board and confirmed it does not need a new box. It will not have a lower truss, just a plaque with all those who contributed. Discussion over if a plan is needed to upgrade the sound system. Vote was tabled pending more information.

Boy’s varsity soccer funding request for help with state champion rings. There was discussion over the cost of the rings and affordability. Final vote for boosters to provide $25 for the 29 rostered athletics was approved with 4 in favor, 3 abstained and 1 no did not vote.

Boosters wants to focus on space for student development with athletics as a focus by working with the Athletic Council. This will help emphasize the importance of Boosters.

* **Miscellaneous Discussion:**

None.

* **Treasurer Report**:

The treasurer report was shared. As of December 31, 2018, the Booster General Fund Balance was $24,860.69 and the combined Team Account Balance was $35,809.45.

Fall sports bills are paid. Winter sports bills are coming in.

CD was renewed with 14 month special 2% rate.

Need to start thinking about potential investment in Sobus field.

**MEETING ADJOURNED AT 7:37pm**

**NEXT MEETING:** February 28, 2019 at 6pm in the HS Cafeteria.